



# CHALLENGE 10000

Is your team up  
for the challenge?

VISIT [DBHC.ORG.UK/CHALLENGE1000](http://DBHC.ORG.UK/CHALLENGE1000)



#CHALLENGE1000



**WELCOME TO**



**CHALLENGE  
1000**



We're inviting all colleagues at UHDB to support the hospital charity through our exciting new fundraising initiative - Challenge 1000!

Our Challenge 1000 campaign is all about empowering teams across the Trust to raise £1000 or more for a department close to their hearts.

It's an excellent opportunity for colleagues to engage in fundraising, try something new and make a tangible impact on the lives of both our patients and staff.

Throughout the year, there will be prizes up for grabs, including recognition for the most creative and innovative fundraising projects, as well as an overall Challenge 1000 winner who will be awarded a trophy for raising the most funds by 31 March 2026.

**#CHALLENGE1000**



## Why are we launching Challenge 1000?

Every year our charity funds projects that directly enhance the well-being of patients and staff across the Trust.

This year we're calling on all our colleagues at UHDB to rally together and aim high to amplify our impact.

It's about working together and celebrating the remarkable fundraising efforts of our colleagues.

Through Challenge 1000, teams across the Trust will be encouraged to fundraise, aiming to reach or exceed the £1000 mark for a department of their choice by 31 March 2026.

Additionally, there will be friendly competition among teams, with opportunities to win prizes throughout the year, with extra points for unique and creative fundraising ideas. These prizes may include shopping vouchers and event tickets.



## Who can take part?

The Challenge 1000 campaign welcomes participation from all staff working across the Trust, who will receive assistance and direction from the charity fundraising team.

If you intend to fundraise during working hours, you will need the approval of your manager. A manager briefing pack outlining the advantages of participating in Challenge 1000 is available on the Challenge 1000 page on our website.

[dbhc.org.uk/challenge1000](https://dbhc.org.uk/challenge1000)

#CHALLENGE1000

## A fantastic first year!

The first year of our new Challenge 1000 staff fundraising scheme has been a tremendous success. We'd like to thank everyone in the twelve teams that took part. Thank you too to all those who have supported them. We are very grateful for their incredible efforts in raising funds for our charity. Everyone's hard work and commitment will make a significant impact to the areas they chose to support.

Looking ahead to our second year of Challenge 1000, we hope to inspire even more teams to participate and support a ward or department of their choice. Witnessing colleagues getting together, holding fundraisers, organising raffles and taking part in events to raise funds, that directly benefit staff and patients, is something very special.

**If you are considering joining Challenge 1000, we encourage you to "just do it!"**

# CHALLENGE 1000



**#CHALLENGE1000**

# CHALLENGE 1000

## Get started and get inspired!

This guide is packed full of information to help you set up your Challenge 1000 team. However, if you need any further support or have any questions, our friendly fundraising team are on hand to provide guidance on setting up JustGiving pages, fundraising tips and printable resources, including a raffle pack and tickets. Our super marketing and communications team are also available to guide you on how to promote your fundraising plans and activities.

## A successful first year

We are incredibly proud to report that in the financial year 2024/25, our UHDB Challenge 1000 teams raised over

# £38,000

That was in just 12 months!  
Every penny will go to fund  
projects across our hospitals.

Thank you to  
everyone who has  
contributed to  
this outstanding  
achievement.  
You are all amazing!



## #CHALLENGE1000

# Celebrating our 2024 fundraising success!

CHALLENGE  
1000

Below, we highlight the fantastic fundraising achieved by our Challenge 1000 teams, who began their journey on April 1, 2024.

Team	Department	Raised	Team Achievements	Aim
King's Lodge, FNCH	Ward 3	£1,305	The team took part in a virtual sponsored cycle from King's Lodge to King's Cross Station in London.	To fund sensory equipment in the patient activity room.
Stroke United	Ward 4 and ward 410, FNCH and RDH	£4,265	The team took part in a 100k walk/run in May 2024 and held a stroke fundraiser at The Spon don Liberal Club in June.	To fund new therapy equipment for patients.
CDCS Division	Cancer, Diagnostics and Clinical Support (CDCS)	£914	The team held a CDCS Summer BBQ with a live band.	Half of the funds raised will go towards the Combined Day Unit to purchase a vein finder. The other half will go towards the new sensory bay in the Children's Emergency Department at The Royal Derby Hospital.
Team Renal	Renal Unit, RDH	£22,407	The team have fundraised by holding raffles, collections, taking part in challenges (They took part in the Cathedral Abseil!). Patients have also got on board and raised funds too.	To fund a replacement dialysis caravan which is based in Wales.

#CHALLENGE1000



# CHALLENGE 1000



Team	Department	Raised	Team Achievements	Aim
<b>CED Fundraising Champions</b>	Children's Emergency Department (CED), RDH	<b>£5,193</b>	The team raised funds by holding a Euro24 sweepstake, a Vinted stall at the paediatric Summer fayre and staged a 24-hour bike ride, plus much more.	To fund a brand-new sensory bay in the Children's Emergency Department at The Royal Derby Hospital.
<b>Smart Hearts Cardiac Rehab Burton</b>	Cardiac Rehabilitation, QHB	<b>£2,065</b>	The team have held a series of patient events including a Christmas mince pie gathering, a bingo evening and a charity walk.	To fund new therapy equipment for patients.
<b>UHDB Finance</b>	Finance Team, UHDB	<b>£665</b>	The team walked from RHD to QHB.	To fund a brand-new sensory room in the Children's Emergency Department.
<b>Happy Hearts</b>	Cardiorespiratory Department, QHB	<b>£360</b>	The team have held various fundraisers including, a cake sale, bingo night, duck race, quiz night and a disco.	To fund equipment to improve diagnostic services.
<b>Masters of the Audit Universe UHDB</b>	Clinical Audit, UHDB	<b>£65</b>	The team have set themselves a challenge to walk 450 miles from September 2024 to the end of March 2025.	Fundraising for the care of dementia patients.
<b>Me, Myself &amp; I</b>	Julie Hammond, Derby & Burton Hospitals Charity	<b>£1,161</b>	Julie has raised funds by making and selling her Christmas "pudding" hats, Easter chicks and has held various fundraising events in her local community.	To go towards the UHDB care of bereaved parents' fund.

For more information on how to get involved, please visit [www.dbhc.org.uk/challenge1000](http://www.dbhc.org.uk/challenge1000) or email [UHDB.charity@nhs.net](mailto:UHDB.charity@nhs.net)

**#CHALLENGE1000**

PROUD

CHALLENGE  
1000

When does  
Challenge 1000 begin?

01:04:2025 UNTIL 31:03:2026

You're welcome to join at any point within that timeframe, and your fundraising efforts can happen at any time during the year. Whether you opt for a single large fundraising event or prefer to organize multiple smaller events throughout the year, the choice is entirely yours.

There are no strict guidelines regarding this, allowing you the flexibility to plan your fundraising in a way that suits you.

Does everyone in my  
department need to  
be involved?

Whether it's two people coming together or an entire department, a Challenge 1000 team can be any size.

People can also join the team at different times of the year. Everyone in the team will need an NHS email address in order to register as part of the team.

As a team you can choose to fundraise for any fund administered by Derby and Burton Hospitals Charity.



#CHALLENGE1000



## What types of fundraising activities can we undertake?



**CHALLENGE  
1000**

There are loads of options, ranging from classic bake sales and raffles to sponsored walks and challenges. It's helpful to choose ideas that have a wide appeal, and then lots of people will want to be involved.

It's crucial to carefully plan your activities, especially if they occur during work hours, and ensure you have support from your management team.

Throughout the year, the charity team is ready to provide advice and fundraising materials, so don't hesitate to reach out with any questions. We can supply you with buckets, posters, collection tins and a whole range of digital print yourself, downloads.

If you prefer not to organise your own events, but still want to fundraise, you can participate in one of the charity events scheduled throughout the year.

The funds raised will contribute to your challenge total.

We have a broad range of events planned throughout the year, including those that are fun, family friendly, challenging and suitable for the adrenalin junkies out there. To view our events, please either scan the QR code on the next page or head to our website, [www.dbhc.org.uk](http://www.dbhc.org.uk)

Fundraising should be conducted safely and in compliance with legal regulations. The charity team is available to offer assistance and guidance, and you can find further direction in the charity fundraising policy (accessible on the charity pages on Net-i).



**#CHALLENGE1000**

## How can we register?

To register, simply visit the Challenge 1000 web page ([www.dbhc.org.uk/challenge1000](http://www.dbhc.org.uk/challenge1000)), click on the "Register your Team" link and complete your details along with those of your team. Alternatively, scan the QR code to take you straight to the page.

It's essential for each participant to have an NHS email address. Additionally, you'll be asked to provide your t-shirt size, as every participant receives a charity t-shirt.

If you are planning to fundraise during your working hours, we'll need to see confirmation that your manager has approved this.

New members are welcome to join your team at any point during the year by visiting the Challenge 1000 web page and entering their details, including the existing team name.

## What happens once I've signed up?

Once you've signed up, you'll receive a welcome email containing instructions on setting up your JustGiving page, along with helpful fundraising tips and ideas. Additionally, we'll ensure you receive your charity t-shirt and any other fundraising materials you've requested.

We encourage you to request only the items you truly need, and remember, you can also participate in charity events to help reach your fundraising target.

Your designated charity contact will keep in touch with you regularly throughout the year. Feel free to reach out to them with any questions or if you need advice on your fundraising efforts. Be sure to share details of any fundraising activities with them as well; we're keen to celebrate your successes and nominate teams for prizes.



**CHALLENGE  
1000**



## How can we keep track of our total raised?

Once you sign up, you'll receive a welcome pack, via email from the charity. This pack will include instructions on how to establish your fundraising page on JustGiving. Setting up a fundraising page enables you to conveniently track the money raised over the course of the year. Although you can still raise funds in cash, these amounts will need to be deposited with the cashiers once collected, and then manually added by you to your JustGiving page as an offline donation.

## How do we spend the money that's been raised?

The Fund Manager overseeing the specific fund you've raised money for will provide guidance on how to allocate the funds. If you require assistance with this process, the charity team is available to offer support and guidance.

**#CHALLENGE1000**

## Will there be a winner of Challenge 1000?

Yes, there are various prizes awarded throughout the year to fundraising teams demonstrating creativity and innovation in their fundraising efforts. Additionally, there will be an overall Challenge 1000 winners' trophy presented to the team that raises the highest amount of money. The winning team will be determined by the largest total raised by 31 March 2026.

If you have any enquiries, don't hesitate to contact our team at [uhdb.charity@nhs.net](mailto:uhdb.charity@nhs.net) or call 01332 785731



# CHALLENGE 1000

## Challenge 1000 - Information for Managers

In April 2024, we launched Challenge 1000, an initiative aimed at encouraging teams within the Trust to unite in fundraising efforts for their department funds. You can find out more about the teams who took part in 2025 on page XX of this booklet. The funds raised can be utilised to enhance various aspects within your departments, ultimately improving experiences for both staff and patients.

Teams might approach you regarding fundraising activities during working hours, and there are significant team-building benefits associated with supporting these endeavors. Fundraising can:

- Provide staff with an opportunity to socialise and collaborate in a different setting.
- Foster greater collaboration among different teams within the department.
- Enhance morale and contribute to improvements in the overall work culture.
- Facilitate collaboration among staff members at different levels within the department.

All participating teams will receive a charity t-shirt and support for their fundraising efforts. Additionally, there are prizes available throughout the year, including an overall winners' trophy for the team that raises the most money across the Trust.

If you have any enquiries, please feel free to contact our team at [uhdb.charity@nhs.net](mailto:uhdb.charity@nhs.net) or call 01332 785731.

#CHALLENGE1000

# CHALLENGE 1000



Scan the QR code or visit  
[bit.ly/UHDBchallenge1000](https://bit.ly/UHDBchallenge1000)  
to register your Challenge 1000  
Team TODAY!

Contact our team at  
[uhdb.charity@nhs.net](mailto:uhdb.charity@nhs.net)  
or call 01332 785731

VISIT [DBHC.ORG.UK/CHALLENGE1000](https://DBHC.ORG.UK/CHALLENGE1000)



Derby & Burton  
Hospitals Charity

**#CHALLENGE1000**